

Stain Solutions STAINMASTER CARPET Always stylish, Always beautiful. Stain Solutions

Battle Back-to-School Carpet Spots

Summer has ended, and students are leaving lazy days behind to start the new school year. Families flock to stores to go back-to-school shopping for all of the essentials: paper, pens, pencils...items that are a must-have in the classroom. But what if your child's science fair project threatens to stain your carpet at home? STAINMASTER® carpet offers some simple cleaning solutions to help protect your carpet from a back-to-school blunder.





CLEANING SOLUTIONS:

For ink, crayon, felt-tip marker and rubber cement:

Dry Cleaning Fluid Solution
Use non-flammable dry cleaning
fluid or a liquid spot remover from
the grocery store or hardware
store. (Note: Do not apply dry
cleaning fluid directly to carpet.
Apply first to a cloth and use the
cloth to apply the fluid to the
stain.)

Detergent Solution
Mix 1/4 teaspoon mild liquid dish
detergent (with no optical
brightners) in one cup of warm
water.

For chalk:

Sudsy Foam
Mix 1/4 teaspoon mild liquid
detergent (with no optical
brightners) in one cup of warm
water. Using a whisk or beater,
whip the solution until you have
created a sudsy foam. Use only
the foam on the carpet. Note: It
may be necessary to increase
the amount of detergent to get
enough suds to create foam.

For white glue:

Detergent Solution
Mix 1/4 teaspoon mild liquid dish
detergent (with no optical
brightners) in one cup of warm
water.

Ammonia Solution Mix two tablespoons clear, white non-suds ammonia in four cups of warm water.

BASIC CLEANING STEPS:

- Scoop up and blot as much of the spill as possible.
- Vacuum any dry particles.
- Prepare suggested cleaning solutions, beginning with the first one listed.
- Pretest the cleaning solution on an inconspicuous spot of carpet to ensure it does not discolor or damage the carpet.
- Apply the cleaning solution to the stain area. Work from the outside of the stain toward the center.
- Allow the cleaning solution to remain on the spill for at least five minutes.
- Blot with a clean white cloth until no more stain transfers to the cloth. Do not rub the stain area or you might damage the carpet fibers.
- Rinse with cold water. Be sure all cleaning solution is removed from the carpet.
- If you can still see the stain, repeat the process until either the stain is removed or the stain no longer transfers to the cloth
- If the stain remains, try the next solution on the list and follow the same protocol above. If the stain persists after trying each of the solutions, contact a professional cleaner.
- Once the stain is removed, place layers of white paper towel on the site to absorb any moisture. Weight down the towels with a non-staining glass or ceramic object. You can let them sit overnight.
- When the carpet is dry, vacuum to restore the texture.
- Have your carpet professionally cleaned every 24 months, as required by the STAINMASTER® carpet limited warranty.

DID YOU KNOW?*

- In August 2004, back-to-school shopping at family clothing stores totaled \$6 billion.
- In 2003, there were more than 9,000 office supply and stationary stores in the United States.
- More than 70 million people are enrolled in schools, from nursery school to college, across the United States.
- An estimated 54.6 billion students enrolled in U.S. elementary and high schools in 2005.

*Facts for Features, U.S. Census Bureau, "Back to School"

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